

nsc Safety Congress & Expo

Denver, CO

2025

Congress & Expo: Sept. 15-17

11th Annual Best in Show - New Product Showcase Awards

Winners announced during
Tuesday's Keynote.



congress.nsc.org/nps

Secure your showcase today!

X in f ig MAKE CONNECTIONS

nsc
National Safety Council

11th Annual Best in Show - New Product Showcase Awards

Participants come to the NSC Safety Congress & Expo to see exciting new products, services and technologies. The Best in Show New Product Showcase, created in partnership with *Safety+Health*[®] magazine and located on the Expo floor, is highly visible to all attendees and gives them the opportunity to vote for the best. Over 10,000 votes were cast in past years! If your product or service places 1st, 2nd or 3rd, you'll receive an award onsite at the NSC Safety Congress & Expo during Tuesday's Keynote.



Showcase participation includes:

- **Your new product on display on the Expo floor in a designated area.**
- **Product Display Card** – An identification sign featuring your company name, product name and booth number tells attendees how to find you on the Expo floor.
- **Carpet Sticker** – Showcasing you are a New Product Showcase participant (Additional carpet stickers available for purchase).
- **Recognition** – Your participation will be promoted on the NSC Safety Congress & Expo and *Safety+Health* websites, in the August pre-show issue of *Safety+Health*[®] magazine, on the mobile app and onsite in the New Product Showcase area. We also recommend that exhibitors market their participation before the show (uploading press releases to the NSC Safety Congress & Expo website, utilizing the tools available in the Exhibitor Hub, using the pre-show attendee list for direct mail marketing, etc.).

Deadline Dates	Recognition
June 23	In the August pre-show issue of <i>Safety+Health</i> [®] magazine, Mobile App, Congress and <i>Safety+Health</i> [®] magazine websites and onsite
June 24 and beyond	Mobile App, Congress and <i>Safety+Health</i> [®] magazine websites and onsite only

ONLINE VOTING BEGINS AUG. 12. Multiple emails will be sent to registered attendees and *Safety+Health*[®] subscribers.

ONLINE VOTING ENDS SEPT. 15 AT 4 P.M. MT

Options Available

**Hurry, availability is limited!
Secure your showcase today!**



Standard 8' High Showcase

(6 products per showcase/
2 products per shelf)
\$850 per product



Exclusive 6' High Showcase

(1 product per showcase)
\$1,300 per showcase



Exclusive Non-Enclosed Showcase*

(1 product per location)
\$1,300 per showcase



Exclusive Digital Safety Software Showcase

(1 product per location)
\$1,300 per showcase

Questions? Contact a member of the NSC Exhibit sales team

Bill Steinbach
Phone: (630) 775-2403
Email: bill.steinbach@nsc.org

Mikel Gabrielson
(630) 775-2383
mikel.gabrielson@nsc.org

Congratulations to our Past Winners!

Will your company be next?



2024

- 1st: Steel Grip Inc. - Flame Pro Splash™
- 2nd: Werner - LevelSafe™ Pro
- 3rd: Bulwark Protection - Men's Full Zip Fleece Hoodie



2023

- 1st: Werner Co. - R3 Concrete Anchor
- 2nd: Juno Jones - Women's Steel Toe Meti II Boot
- 3rd: Caco America LLC - GETM GH500 Type 2 Safety Helmet



2022

- 1st: Westex®: A Milliken Brand - DH Air™
- 2nd: Caco America LLC - GE™ GH400 Safety Helmet
- 3rd: Watson Gloves - #379 Stealth Phoenix



2021

- 1st: Werner Co. - X300000 Extension Ladder WalkThru
- 2nd: Blaxtair, Inc. - Blaxtair
- 3rd: Magid - Cool Powered by Mission Cooling Neck Gaiter and Face Cover

Space is limited. Products will be accepted on a first-come, first-served basis.

Exhibitor Information

Company Name (33-character limit): _____ Booth Number: _____

Contact Name: _____ Contact Title: _____

Mailing Address (No P.O. boxes): _____

City: _____ State/Province: _____ ZIP: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Information required: Onsite Contact Name: _____ Onsite Contact Cell Phone: _____

Potential winners will be contacted by 5 p.m. Monday, Sept. 15

New Product Showcase Information Product Name*	Product Description (up to 60 words, please don't include a website address; may be edited for style and consistency)
1.	
2.	
3.	

*Add additional sheets if more than three products. (Limit 10 entries per company.)

Please email 3.5" x 5" or larger, Color & Resolution: CMYK, Black & White, Grayscale at 300 dpi, Format: JPEG, TIF, EPS or PDF of the product(s) to be featured in the New Product Showcase to the Congress Mailbox at NSCexpo@nsc.org.

Deadline Date	Recognition
June 23	In the August pre-show issue of <i>Safety+Health</i> ® magazine, Mobile App, Congress and Safety+Health® magazine websites and onsite
June 24 and beyond	Mobile App, Congress and Safety+Health® magazine websites and onsite only

Method of payment

- Invoice for Deposit
- Invoice for Full Amount
- Check # _____ Check Date: _____
- Credit Card

(In order to protect your credit card information, an invoice will be sent with instructions on how to submit payment)

Do not send product(s) with this agreement (see Section E of Terms & Conditions)

Number of products in Standard Showcases: _____ x \$850/product = _____
 Number of products in Exclusive Showcases: _____ x \$1,300/Per showcase = _____
 Number of Exclusive Non-Enclosed Showcases: _____ x \$1,300/Per showcase = _____
 Number of Exclusive Digital Safety Software Showcases: _____ x \$1,300/Per showcase = _____
 Additional Carpet Stickers: (1x1) _____ x \$250/each = _____
 (First one included with entry.)
 TOTAL DUE = \$ _____

SHOULD AN EXHIBITOR CANCEL HIS/HER EXHIBIT SPACE, HIS/HER NEW PRODUCT SHOWCASE WILL LIKEWISE BE CANCELLED. IN SUCH CASE, THE EXHIBITOR IS LIABLE FOR 50% OF THE TOTAL COST OF HIS/HER NEW PRODUCT SHOWCASE(S), IF WRITTEN CANCELLATION IS RECEIVED BY NSC ON OR BEFORE APRIL 4, 2025. IF CANCELLATION IS RECEIVED APRIL 5, 2025 AND BEYOND THE EXHIBITOR IS LIABLE FOR 100% OF THE TOTAL NEW PRODUCT SHOWCASE FEE.

Authorization

Exhibitor agrees to abide by all Terms & Conditions as stated in this contract.
 By signing below, the individual represents that he or she is duly authorized to execute this binding contract on behalf of named exhibitor.

Authorized Signature: _____ Date: _____
 Name (please print): _____ Date: _____
 Accepted by NSC: _____ Date: _____

Return to:
Email to: (Preferred method) NSCexpo@nsc.org
Please make a photocopy for your files.

For office use only:
Date Received _____
Sold By _____
Payment Received _____
Check #/Date _____

A. Eligibility

1. Participation is limited to exhibitors of the 2025 NSC Safety Congress & Expo.
2. To qualify, products displayed must be new to the majority of the 2025 attendees.
3. Products featured in the New Product Showcase must also be displayed in the exhibitor's booth at the 2025 NSC Safety Congress & Expo.

B. Product Submissions

1. Product(s) must be taken out of packaging for display.
2. Each unit in a product line is considered a separate entry.
3. Limit 10 entries per company.

C. Limitations

1. Literature from another award/recognition program is prohibited.
2. Product specific literature may be displayed in Exclusive Showcases only and may not exceed 8½ x 11.
3. Product enhancements are permitted with Show Management approval.
4. Show management has the right to remove signage and/or product enhancements.
5. Exhibitors are responsible for any or all damages.

D. Participation Application, Fees and Deadline

1. Participants in the New Product Showcase must complete and submit the attached application along with image in order to be posted on the website and published in Safety+Health Magazine.
2. Due to potential product description discrepancies product changes once submitted will not be allowed this year.
3. Participation fee is per entry, limit 10 entries per exhibiting company.
4. Checks should be made payable to National Safety Council.
5. To be included in the Safety+Health® magazine Aug. Pre-Show Issue, the New Product Showcase Application & Contract and image must be received no later than June 23.
6. Do not send product(s) with the Application & Contract.

E. Product Drop-off

1. Products must be dropped off and placed on display between 12 p.m. and 3 p.m. on Sept. 14.
2. All products should be hand-carried to the New Product Showcase check in area.
3. Upon drop-off, exhibitors will be asked to sign in their product.
4. Exhibitors must place their product in the assigned display case and shelf or location.
5. Showcases will be secured on Sept. 14 at 3 p.m. They will not be reopened until Sept. 17 at 1 p.m.

F. Product Pick-up

1. To pick up products, exhibitors must present either their 2025 NSC Safety Congress & Expo Exhibitor Badge or their business card.
2. Products must be picked up between 1 p.m. and 2:30 p.m. on Sept. 17. Products remaining after 2:30 p.m. will be forfeited.
3. Exhibitors expressly agree that NSC takes no responsibility for products not claimed by 2:30 p.m. on Sept. 17.

G. Product Display

1. Products will be displayed at the sole discretion of show management.
2. Display case and shelf assignments location are based on type of option purchased and receipt of payment.

3. Products displayed in the **Standard Showcase** must be no larger than 16" wide x 16" high x 16" deep and no more than 15 lbs. (including all display fixtures).
4. Products displayed in the **Exclusive Showcase** must be no larger than 20" wide x 28" high x 16" deep and no more than 15 lbs. (including all display fixtures).
5. Products displayed as an **Exclusive Non-Enclosed** Item will be placed on a 3'x 3' platform (upon advance request no later than September 4) and must be no larger than 36" wide x 96" high x 36" deep and 200 lbs.
6. Products displayed as a **Exclusive Digital Safety Software Showcase** will be featured on an iPad and stand.
7. Products will be displayed with a tent card that includes company name, product name and booth number.

H. Security

1. NSC does not assume any responsibility for losses from theft, damage, etc.
2. Once showcases are closed, no security will be provided.

I. Recognition Guidelines

Deadline Dates	Recognition
June 23	In the August pre-show issue of Safety+Health® magazine, Mobile App, Congress and Safety+Health® magazine websites and onsite
June 24 and beyond	Mobile App, Congress and Safety+Health® magazine websites and onsite only

ONLINE VOTING BEGINS AUG. 12. Multiple emails will be sent to registered attendees and Safety+Health® subscribers.

ONLINE VOTING ENDS SEPT. 15 at 4 p.m. MT To ensure fairness and maintain the integrity of the voting process, the total number of votes for each product will not be shared once the voting period has ended. This prevents any influence on participants' decisions and ensures that the results are revealed in a transparent and unbiased manner.

1. All descriptions and product shots are the New Product Showcase participant's responsibility. NSC and its vendors, partners and suppliers are not responsible for mistakes in the data entry process.
2. Product listings include company name, booth number, product name, product description (maximum of 60 words, please don't include a website address) and a product shot.
3. Product image must be 3.5" x 5" or larger, Color & Resolution: CMYK, Black & White, Grayscale at 300 dpi, Format: JPEG, TIF, EPS, or PDF.

J. Indemnification

Exhibitor shall indemnify, hold harmless and defend (with legal counsel satisfactory to NSC) the show organizer and exhibit facility from any claims, demands, suits, liabilities, damages, losses, costs, reasonable attorneys fees and expenses that result from, arise out of or are in connection with: (a) exhibitor's participation or presence at the event; (b) a breach by exhibitor of any agreements, covenants, promises or other obligations under this agreement; (c) any matter for which exhibitor is otherwise responsible under the terms of this agreement; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of exhibitor; (f) harm or injury (including death) to exhibitor; and g) loss of or damage to property or the business or profits of exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise.