

NSC Safety Congress & Expo is going VIRTUAL!

Global
nsc Safety
Congress & Expo
Virtual 2020NE

The National Safety Council is moving its flagship event online to March 3-5, 2021. We are excited to offer the next NSC Safety Congress & Expo virtually while also prioritizing the safety of stakeholders during this pandemic environment.

After surveying past participants, it became abundantly clear there was a strong preference for a virtual experience. So, we're moving forward with plans to provide everything you've come to expect from an in-person NSC Safety Congress & Expo event, including:

Educational opportunities

State-of-the-art safety solutions

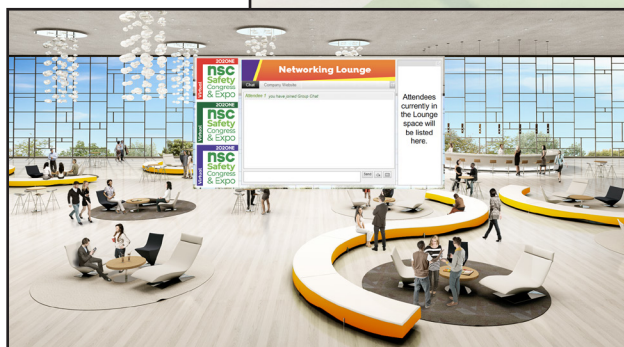
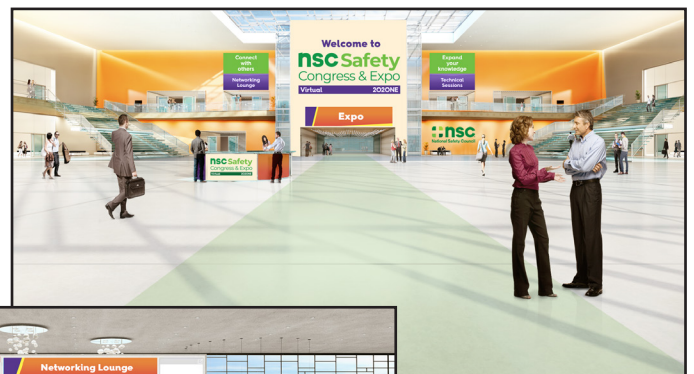
The ability to showcase products and services

Opportunities to chat with peers and connect with clients

You can expect the same interaction with the industry's important safety professionals eager to find safety products, services and solutions to meet their current and future safety needs.

We've partnered with Intrado, the industry's top virtual event platform, to offer you the best virtual experience available. Here is some of what you can expect:

- Virtual convention center with a lobby
- Conference theater
- Networking lounge
- Expo hall



Customized Virtual Booth

As an exhibitor, you will receive a professional and personalized online booth. We'll prepare the initial setup and design, while you provide your own customization. Your online booth will allow for:

- **VIDEOS, PRODUCT IMAGES, SERVICES:** Highlight all you have to offer in a variety of ways
- **RESOURCES:** Post as many downloadable documents as you'd like about your company and your products
- **DIRECT LEADS:** Engage personally with attendees on the platform in live chats or through offline messaging
- **LIVE DEMO:** Utilize the video option and showcase your capabilities in an interactive demonstration and video chat
- **ANALYTICS:** Track booth visits, downloads, video views and more
- **EXPO POWER HOURS:** Live chat with attendees during exclusive Expo floor power hours

PLATINUM

Customized Virtual Booth
Premier Sponsorship Program
Unlimited VIP Guest Passes & Staff Badges
Attendee Booth Leads & Visitor Report
Attendee Passport/
Gamification
Premier Virtual Banner ad
Sponsorship Recognition
Pre- and Post-Show Advertising Options
Begins at \$15,000

GOLD

Customized Virtual Booth
Unlimited VIP Guest Passes & Staff Badges
Attendee Booth Leads & Visitor Report
Attendee Passport/
Gamification
2 Virtual Banner ads
Sponsorship Recognition
Pre- and Post-Show Advertising Options
Begins at \$10,000

SILVER

Customized Virtual Booth
Unlimited VIP Guest Passes & Staff Badges
Attendee Booth Leads & Visitor Report
Attendee Passport/
Gamification
Virtual Banner ad
Sponsorship Recognition
Total \$5,000

BRONZE

Customized Virtual Booth
Unlimited VIP Guest Passes & Staff Badges
Attendee Booth Leads & Visitor Report
Attendee Passport/
Gamification
Sponsorship Recognition
Total \$3,500

Virtual Booth

Customized Virtual Booth
Unlimited VIP Guest Passes & Staff Badges
Attendee Booth Leads & Visitor Report
Total \$2,000

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Contact us today to secure your virtual participation!

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