The National Safety Council is moving its flagship event online to March 3-5, 2021. We are excited to offer the next NSC Safety Congress & Expo virtually while also prioritizing the safety of stakeholders during this pandemic environment.

After surveying past participants, it became abundantly clear there was a strong preference for a virtual experience. So, we’re moving forward with plans to provide everything you’ve come to expect from an in-person NSC Safety Congress & Expo event, including:

- Educational opportunities
- State-of-the-art safety solutions
- The ability to showcase products and services
- Opportunities to chat with peers and connect with clients

You can expect the same interaction with the industry’s important safety professionals eager to find safety products, services and solutions to meet their current and future safety needs.

We’ve partnered with Intrado, the industry’s top virtual event platform, to offer you the best virtual experience available. Here is some of what you can expect:

- Virtual convention center with a lobby
- Conference theater
- Networking lounge
- Expo hall
As an exhibitor, you will receive a professional and personalized online booth. We’ll prepare the initial setup and design, while you provide your own customization. Your online booth will allow for:

- **VIDEOS, PRODUCT IMAGES, SERVICES**: Highlight all you have to offer in a variety of ways
- **RESOURCES**: Post as many downloadable documents as you’d like about your company and your products
- **DIRECT LEADS**: Engage personally with attendees on the platform in live chats or through offline messaging
- **LIVE DEMO**: Utilize the video option and showcase your capabilities in an interactive demonstration and video chat
- **ANALYTICS**: Track booth visits, downloads, video views and more
- **EXPO POWER HOURS**: Live chat with attendees during exclusive Expo floor power hours

### PLATINUM
- Customized Virtual Booth
- Premier Sponsorship Program
- Unlimited VIP Guest Passes & Staff Badges
- Attendee Booth Leads & Visitor Report
- Attendee Passport/Gamification
- Premier Virtual Banner ad
- Sponsorship Recognition
- Pre- and Post-Show Advertising Options

Begins at $15,000

### GOLD
- Customized Virtual Booth
- Unlimited VIP Guest Passes & Staff Badges
- Attendee Booth Leads & Visitor Report
- Attendee Passport/Gamification
- 2 Virtual Banner ads
- Sponsorship Recognition
- Pre- and Post-Show Advertising Options

Begins at $10,000

### SILVER
- Customized Virtual Booth
- Unlimited VIP Guest Passes & Staff Badges
- Attendee Booth Leads & Visitor Report
- Attendee Passport/Gamification
- Sponsorship Recognition

Total $5,000

### BRONZE
- Customized Virtual Booth
- Unlimited VIP Guest Passes & Staff Badges
- Attendee Booth Leads & Visitor Report
- Attendee Passport/Gamification
- Sponsorship Recognition

Total $3,500

### Virtual Booth
- Customized Virtual Booth
- Unlimited VIP Guest Passes & Staff Badges
- Attendee Booth Leads & Visitor Report

Total $2,000

Contact us today to secure your virtual participation!

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