

# NSC Safety Congress & Expo is going VIRTUAL!

Global  
**nsc** Safety  
Congress & Expo  
Virtual 2020NE

The National Safety Council is moving its flagship event online, March 3-5, 2021. We are excited to offer the next NSC Safety Congress & Expo virtually while also prioritizing the safety of stakeholders during this pandemic environment.

After surveying past participants, it became abundantly clear there was a strong preference for a virtual experience. So, we're moving forward with plans to provide everything you've come to expect from an in-person NSC Safety Congress & Expo event, including:

*Educational opportunities*

*State-of-the-art safety solutions*

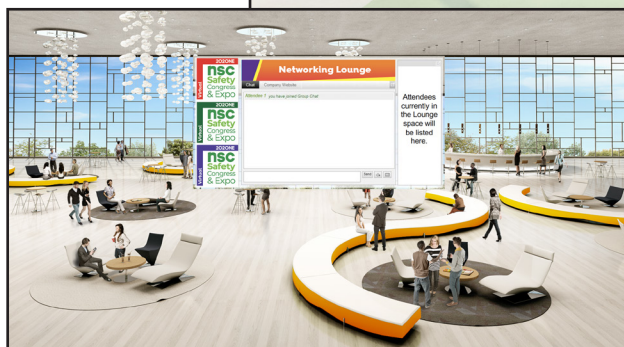
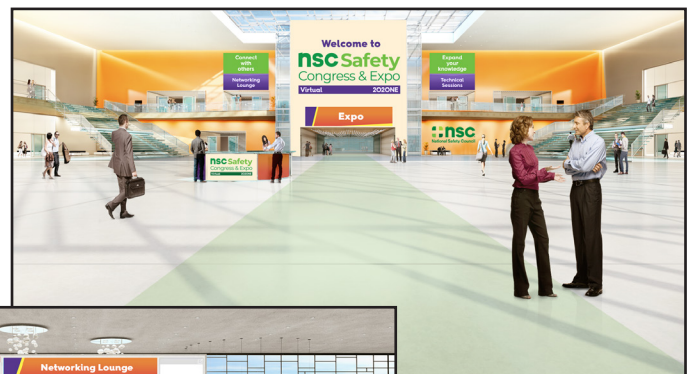
*The ability to showcase products and services*

*Opportunities to chat with peers and connect with clients*

You can expect the same interaction as leading safety professionals carefully examine safety products, services and solutions as they look to meet current and future safety needs.

We've partnered with Intrado, the industry's top virtual event platform, to offer you the best virtual experience available. Here is some of what you can expect:

- Virtual convention center with a lobby
- Conference theater
- Networking lounge
- Expo hall



# Global nsc Safety Congress & Expo

Virtual 2020ONE

## Areas of Expertise

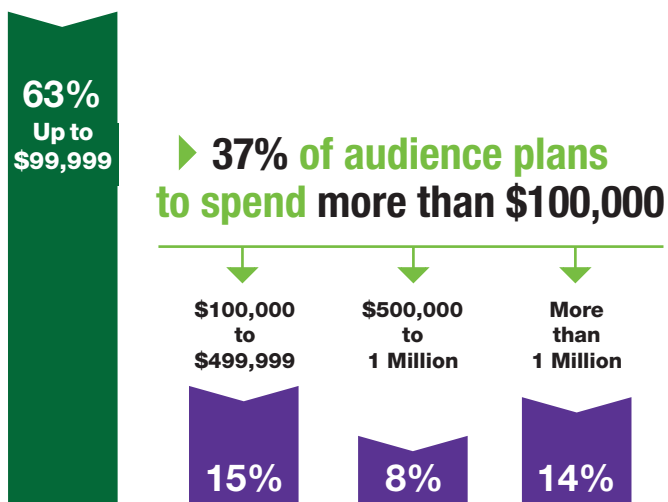
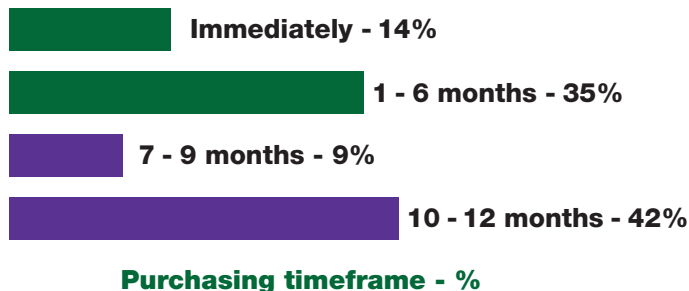


## Job Function

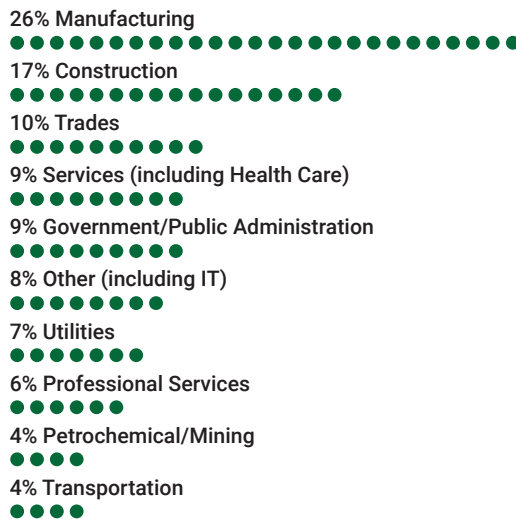


## Audience Profile

► 49% of audience plans to purchase within six months



## Industry Representation



# Customized Virtual Booth

As an exhibitor, you will receive a professional and personalized online booth. We'll prepare the initial setup and design, while you provide your own customization. Your online booth will allow for:

- **VIDEOS, PRODUCT IMAGES, SERVICES:** Highlight all you have to offer in a variety of ways
- **RESOURCES:** Post as many downloadable documents as you'd like about your company and your products
- **DIRECT LEADS:** Engage personally with attendees on the platform, in live chats or through offline messaging
- **LIVE DEMO:** Utilize the video option and showcase your capabilities in an interactive demonstration and video chat
- **ANALYTICS:** Track booth visits, downloads, video views and more
- **EXPO POWER HOURS:** Live chat with attendees during exclusive Expo floor power hours
- **PRIORITY POINTS:** All virtual exhibitors will receive a priority point for participating

## PLATINUM

Customized Virtual Booth  
Premier Sponsorship Program  
Unlimited VIP Guest Passes & Staff Badges  
Attendee Booth Leads & Visitor Report  
Attendee Passport/  
Gamification  
Premier Virtual Banner ad  
Sponsorship Recognition  
Pre- and Post-Show Advertising Options

**Begins at \$15,000**

## GOLD

Customized Virtual Booth  
Unlimited VIP Guest Passes & Staff Badges  
Attendee Booth Leads & Visitor Report  
Attendee Passport/  
Gamification  
2 Virtual Banner ads  
Sponsorship Recognition  
Pre- and Post-Show Advertising Options

**Begins at \$10,000**

## SILVER

Customized Virtual Booth  
Unlimited VIP Guest Passes & Staff Badges  
Attendee Booth Leads & Visitor Report  
Attendee Passport/  
Gamification  
Virtual Banner ad  
Sponsorship Recognition

**Total \$5,000**

## BRONZE

Customized Virtual Booth  
Unlimited VIP Guest Passes & Staff Badges  
Attendee Booth Leads & Visitor Report  
Attendee Passport/  
Gamification  
Sponsorship Recognition

**Total \$3,500**

## Virtual Booth

Customized Virtual Booth  
Unlimited VIP Guest Passes & Staff Badges  
Attendee Booth Leads & Visitor Report

**Total \$2,000**

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Congress & Expo  
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**Contact us today to secure your virtual participation!**

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