

GLOBAL

Winners announced Tuesday
during the Occupational Keynote.

(Audience Approximately: 2,000)

NSC 2020

Congress & Expo

Indianapolis, IN

Professional Development Seminars: Oct. 2-4 and 7-8
Congress & Expo: Oct. 5-7

6th ANNUAL

**BEST IN SHOW-
NEW PRODUCT
SHOWCASE
AWARDS**



congress.nsc.org/nps

Secure **your showcase** today!



STAY CONNECTED

6th Annual BEST IN SHOW- New Product Showcase Awards

One of the top reasons participants attend the NSC Congress & Expo is to discover new products/services and technology. Located in the main lobby, the New Product Showcase will be highly visible to all NSC Congress & Expo participants.

Voters of the **Best in Show** will be registered attendees and *Safety+Health*[®] subscribers. Your new product/service or technology will have a chance to win 1st, 2nd or 3rd place. Last year, more than 15,000 votes were cast. Awards will be given onsite at the NSC 2020 Congress & Expo during the Occupational Keynote in front of approx. 2,000 safety professionals.



HURRY, AVAILABILITY IS LIMITED!

Here's what's included:

- **Your new product on display on the Expo floor in a designated area.**
- **Product Display Card** – An identification sign featuring your company name, product name and booth number tells the attendees how to find you on the Expo floor.
- **Carpet Sticker** – Showcasing you are a New Product Showcase participant (Additional carpet stickers available for purchase).
- **Recognition** – Your participation will be promoted on the NSC Congress & Expo website, *Safety+Health*[®] magazine, the Final Program, and onsite in the New Product Showcase area. We also recommend that exhibitors market their participation before the show (e.g. uploading press releases to the NSC Congress & Expo website, utilizing the tools available in the Exhibitor Resource Center, in addition to the pre-show attendee list for direct mail marketing, etc.).
- **Winners Announcement** – Winners announced Tuesday during the Occupational Keynote. (Audience Approximately: 2,000)

Deadline Dates	Recognition
July 17	<i>Safety+Health</i> [®] magazine September - Pre-Show Issue, Final Program, Website and Onsite
July 18 and beyond	Website and Onsite only

ONLINE VOTING BEGINS SEPTEMBER 8. Multiple emails will be sent to registered attendees and *Safety+Health*[®] subscribers.

ONLINE/ONSITE VOTING ENDS MONDAY, OCTOBER 5 at 3:00 p.m. EST.

Options Available:



Standard 8' High Showcase

(6 products per showcase/
2 products per shelf)
\$750 per product



Exclusive 6' High Showcase

(1 product per showcase)
\$1,200 per showcase



Exclusive Non-Enclosed Item

(1 product per location)
\$1,200 per item



Digital Safety Software Showcase

(1 product per location)
\$1,200 per item

Questions? Contact a Member of The NSC Exhibit Sales Team

Bill Steinbach

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Fax: (630) 285-0798

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Joe Valentino

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Congratulations to our Past Winners!

Will your company be next?



2019

- 1st:** EGA Master – Total Safety Slogging Wrench
- 2nd:** Task Gloves Corp. – Versus Plus VII – VSP72670HO
- 3rd:** Maincal SA – Energy 420G



2018

- 1st:** MSA – V-Edge™ Self-Retracting Lifeline
- 2nd:** Werner Co. – Max Patrol Edge SRL
- 3rd:** Kimberly-Clark Professional – KleenGuard™ Maverick™ Eye Protection



2017

- 1st:** MSA – ATLAIR 4XR Multigas Detector
- 2nd:** Werner Co. – Proform™ F3 Harness
- 3rd:** Conney Safety Products, A Division of WESCO Distribution, Inc. – Direct Safety® Karbonex™ Dusk Mechanic Gloves



2016

- 1st:** Halen Hardy – Spillver Bullet Rapid Oil Spill Response Kit
- 2nd:** Superior Glove Works – Clutch Gear Anti-Impact Gloves with D30 Backing
- 3rd:** MSA – Latchways Leading Edge Self-Retracting Lifeline



2015

- 1st:** 3M – EARfit™ Dual-Ear Validation System
- 2nd:** Evacusafe, LLC – Excel Chair
- 3rd:** GlenGuard – 4.5 oz. Coverall

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NSC 2020 Congress & Expo New Product Showcase Terms & Conditions

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Space is limited. Products will be accepted on a first-come, first-served basis.

EXHIBITOR INFORMATION

Company Name (33-character limit): _____ Booth Number: _____

Contact Name: _____ Contact Title: _____

Mailing Address (No P.O. boxes): _____

City: _____ State/Province: _____ ZIP: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Information required: Onsite Contact Name: _____ Onsite Contact Cell Phone: _____

Potential winners will be contacted by 4:00 p.m., October 5.

NEW PRODUCT SHOWCASE INFORMATION

Product Description (up to 60 words, please don't include a website address; may be edited for style and consistency)

1.	
2.	
3.	

*Add additional sheets if more than three products. (Limit 10 entries per company.)

Please email 3.5" x 5" or larger, Color & Resolution: CMYK, Black & White, Grayscale at 300 dpi, Format: JPEG, TIF, EPS or PDF of the product(s) to be featured in the New Product Showcase to the Congress Mailbox at congress.expo@nsc.org.

Deadline Date	Recognition
July 17	Safety+Health® magazine September - Pre - Show Issue, Final Program, Website and Onsite
July 18 and beyond	Website and Onsite only

METHOD OF PAYMENT

- Invoice for Deposit
- Invoice for Full Amount
- Check # _____ Check Date: _____
- Credit Card
- (In order to protect your credit card information, an invoice will be sent with instructions on how to submit payment)

Do not send product(s) with this agreement (see Section E of Terms & Conditions)

Number of products in Standard Showcases: _____ x \$750/product = _____

Number of products in Exclusive Showcases: _____ x \$1,200/product = _____

Number of Exclusive Non-Enclosed Items: _____ x \$1,200/product = _____

Number of Exclusive Digital Safety

Software Showcase: _____ x \$1,200/product = _____

Additional Carpet Stickers: (1,x,1) _____ x \$250/each = _____

(First one included with entry.)

TOTAL DUE = \$ _____

SHOULD AN EXHIBITOR CANCEL HIS/HER EXHIBIT SPACE, HIS/HER NEW PRODUCT SHOWCASE WILL LIKEWISE BE CANCELLED. IN SUCH CASE, THE EXHIBITOR IS LIABLE FOR 50% OF THE TOTAL COST OF HIS/HER NEW PRODUCT SHOWCASE(S), IF WRITTEN CANCELLATION IS RECEIVED BY NSC ON OR BEFORE JULY 17. IF CANCELLATION IS RECEIVED JULY 18 AND BEYOND THE EXHIBITOR IS LIABLE FOR 100% OF THE TOTAL NEW PRODUCT SHOWCASE FEE.

AUTHORIZATION

Exhibitor agrees to abide by all Terms & Conditions as stated in this contract.

By signing below, the individual represents that he or she is duly authorized to execute this binding contract on behalf of named exhibitor.

Authorized Signature: _____

Date: _____

Name (please print): _____

Date: _____

Accepted by NSC: _____

Date: _____

RETURN TO:		
Mail to: National Safety Council ATTN: Exhibit Sales 1121 Spring Lake Drive, Itasca, IL 60143-3201	Email to: congress.expo@nsc.org	Fax to: (630) 285-0798 ATTN: Exhibit Sales

FOR OFFICE USE ONLY:
Date Received _____
Sold By _____
Payment Received _____
Check #/Date _____

Please make a photocopy for your files.

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NSC 2020 Congress & Expo New Product Showcase Terms & Conditions

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A. Eligibility

1. Participation is limited to exhibitors of the NSC 2020 Congress & Expo.
2. To qualify, products displayed must be new to the majority of the 2020 attendees.
3. Products featured in the New Product Showcase must also be displayed in the exhibitor's booth at the NSC 2020 Congress & Expo.

B. Product Submissions

1. Product(s) must be taken out of packaging for display.
2. Each unit in a product line is considered a separate entry.
3. Limit 10 entries per company.

C. Limitations

1. Literature from another award/recognition program is prohibited.
2. Product specific literature may be displayed in Exclusive Showcases only and may not exceed 8½ x 11.
3. Product enhancements are permitted with Show Management approval.
4. Show management has the right to remove signage and/or product enhancements.
5. Exhibitors are responsible for any or all damages.

D. Participation Application, Fees and Deadline

1. Participants in the New Product Showcase must complete and submit the attached application.
2. Participation fee is per entry, limit 10 entries per exhibiting company.
3. Checks should be made payable to National Safety Council.
4. To be included in the Final Program, the New Product Showcase Application & Contract must be received no later than July 17.
5. Do not send product(s) with the Application & Contract.

E. Product Drop-off

1. Products must be dropped off and placed on display between 12:00 p.m. and 3:00 p.m. on October 4.
2. All products should be hand-carried to the New Product Showcase check in area.
3. Upon drop-off, exhibitors will be asked to sign in their product.
4. Exhibitors must place their product in the assigned display case and shelf or location.
5. Showcases will be secured on October 4 at 3:00 p.m. They will not be reopened until October 7 at 1:00 p.m.

F. Product Pick-up

1. To pick up products, exhibitors must present either their NSC 2020 Congress & Expo Exhibitor Badge or their business card.
2. Products must be picked up between 1:00 p.m. and 2:30 p.m. on October 7. Products remaining after 2:30 p.m. will be forfeited.
3. Exhibitors expressly agree that NSC takes no responsibility for products not claimed by 2:30 p.m. on October 7.

G. Product Display

1. Products will be displayed at the sole discretion of show management.
2. Display case and shelf assignments location are based on type of option purchased and receipt of payment.
3. Products displayed in the Standard Showcase must be no larger than 16" wide x 16" high x 16" deep and no more than 15 lbs. (including all display fixtures).

4. Products displayed in the Exclusive Showcase must be no larger than 20" wide x 28" high x 16" deep and no more than 15 lbs. (including all display fixtures).
5. Products displayed as an Exclusive Non-Enclosed Item will be placed on a 3'x 3' platform (upon advance request no later than September 4) and must be no larger than 36" wide x 96" high x 36" deep and 200 lbs.
6. Products displayed as a Digital Safety Software Showcase will be featured on an iPad and stand.
7. Products will be displayed with a tent card that includes company name, product name and booth number.

H. Security

1. NSC does not assume any responsibility for losses from theft, damage, etc.
2. Once showcases are closed, no security will be provided.

I. Recognition Guidelines

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ONLINE/ONSITE VOTING ENDS OCTOBER 5 at 3:00 p.m. EST.

A company logo can be used in place of a product shot.

1. All descriptions and product shots are the New Product Showcase participant's responsibility. NSC and its vendors, partners and suppliers are not responsible for mistakes in the data entry process.
2. Product listings include company name, booth number, product name, product description (maximum of 60 words, please don't include a website address) and a product shot.
3. Product image must be 3.5" x 5" or larger, Color & Resolution: CMYK, Black & White, Grayscale at 300 dpi, Format: JPEG, TIF, EPS, or PDF.

J. Indemnification

Exhibitor shall indemnify, hold harmless and defend (with legal counsel satisfactory to NSC) the show organizer and exhibit facility from any claims, demands, suits, liabilities, damages, losses, costs, reasonable attorneys fees and expenses that result from, arise out of or are in connection with: (a) exhibitor's participation or presence at the event; (b) a breach by exhibitor of any agreements, covenants, promises or other obligations under this agreement; (c) any matter for which exhibitor is otherwise responsible under the terms of this agreement; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of exhibitor; (f) harm or injury (including death) to exhibitor; and g) loss of or damage to property or the business or profits of exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise.